

Travel & Tourism 2 Year Curriculum Plan

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Teaching and Learning Vision

Knowledge is power. Information is liberating.

Kofi Annan

At Smith's Wood Academy, we believe all students, whatever their background, are able to become **experts** in the disciplines that they study. Their expertise will be achieved through quality teaching and the dissemination of deep knowledge by highly skilled and knowledgeable subject experts. The Mastery approach to teaching will prevail – in every classroom, every lesson, every day.

Our students have the right to be introduced to **deep knowledge** and a **wealth of information** from the spectrum of subjects that they study. They will be introduced to, and understand, theories and principles that have influenced, continue to influence, and will influence in the future, the world in which they live. They will be prepared to fully engage in academic discussion about their learning.

This learning will secure a successful place in society for our students. They will go further than they ever thought possible.

Teaching and Learning Vision for the Travel and Tourism Department

Travel and Tourism at Smith's Wood Academy aims to inspire and enthuse learners to consider a career in the travel industry by giving learners the opportunity to gain a broad knowledge and understanding of, and develop skills in, the travel and tourism sector.

We can turn every learner into a young adult with the interest, knowledge and skills that will enable them to move forward to a positive destination.

At the end of Year 11 students in **Travel & Tourism** will....

Know and understand

- The UK travel and tourism sector and its importance to the UK economy
- The industries, and key organisations, within the travel and tourism sector, their roles and interrelationships
- The role of consumer technology in the travel and tourism sector
- UK travel and tourism destinations and gateways
- The appeal of UK tourism destinations for different types of visitors
- How UK holidays meet the needs of different visitors
- Developments that have helped shape the UK travel and tourism sector
- How lifestyle changes and trends have influenced the development of the UK travel sector
- Issues that have impacted on the development of the UK travel and tourism sector
- The major international travel and tourism destinations and gateway
- The appeal of international travel and tourism destinations to different types of visitor
- How international travel meet the needs of visitors

Be able to

- Gain an understanding of the range of organisations involved with different types of tourism in the UK, including their roles, how they work together and how they use technology to meet changing customer needs
- Locate tourist destinations in the UK including capital cities, seaside resorts, countryside areas, cultural or historical towns, major UK gateway airports and major seaports, including IATA codes
- Plan routes of tourism in relation to road, rail and air travel
- Investigate and analyse UK tourist destinations – one town or city, one seaside resort and one countryside area
- Plan UK holidays for specific types of customer and produce customer holiday itineraries
- Describe and compare key developments, transportation methods and current legislation that have shaped the UK travel and tourism sector
- Describe and analyse the main lifestyle changes and trends that have influenced the sector
- Identify and then describe selected issues that have impacted on the UK travel and tourism sector
- Locate major gateways, international destinations from different continents
- Explain routes of air travel in relation to European and worldwide tourism
- Investigate and analyse features that contribute to the appeal of European and worldwide destinations
- Plan international holidays for specific types and produce customer holiday itineraries.

Have been exposed to the following texts

Textbooks

Appleyard N., et al. (2013), BTEC First in Travel and Tourism Student Book, Harlow: Pearson Education, 978 1 44690 627 9. BTEC First Travel Atlas (2006), Swanley: Columbus Travel Publishing, 978 1 84690 005 1.

Endacott, S. and Lewis, S. (2011), Butlin's: 75 Years of Fun!, Stroud: The History Press Ltd, 978 0 75245 863 2.

Youell, R. (2003), Complete A-Z Travel and Leisure Handbook (2nd edition), Hodder Education, 978 0 340 84893 7.

Websites

http://qualifications.pearson.com/content/dam/pdf/BTEC-Firsts/Travel-and-Tourism/2013/Specification-and-sample-assessments/9781446936382_BTECFIRST_L12_AWD_TT_1ss2.pdf

www.britishairways.com

www.butlins.com

www.easyjet.com

www.thomascook.com

www.thomascook.com/about-us/thomas-cook-history

www.travelmole.com

www.visitbritain.com

<http://www.weston-super-mare.com/newhistory/newhistory.html>

www.theaa.com/route-planner/index

www.skyscanner.net

www.maps.google.co.uk

www.nationalrail.co.uk - rail travel planning

www.nationalexpress.com - national coach travel information

www.avis.co.uk - car hire company

www.hotels.com - hotel booking website

www.visitengland.com - the national tourist board for England

<http://www.world-airport-codes.com/>

Have been exposed to the following knowledge and theories that span beyond the GCSE specification

Level 2 text books and resources which will extend and develop their knowledge.

Developed their cultural and social capital through the following extra-curricular work

- Visits of relevant experts to come and speak about their involvement in the travel sector
- Visits to local workplaces
- Work experience
- Aim Higher University Subject Taster days

2 Year Curriculum Plan

Year 10 Travel and Tourism at Smith's Wood Academy

Unit 2 - will give students an understanding of what the UK travel and tourism industry has to offer to tourists, enabling them to identify and locate tourist destinations, major UK airports and seaports, as well as to discover sea routes and three-letter airport codes.

Unit 3 – will give students the opportunity to explore how the UK travel and tourism industry has changed as lifestyles, interests and technology have changed, giving an insight into why it is such a dynamic sector. Students will explore key developments that have shaped the sector, such as the rise of package holidays, the regeneration of coastal resorts and developments in transport and technology.

Year 10 Units of Study

		Length of unit
Unit 2	UK Travel and Tourism Destinations	30 hours
Unit 3	The Development of Travel and Tourism in the UK	30 hours

Year 11 Travel and Tourism at Smith's Wood Academy

Unit 1 :Exam – will give students an understanding of the range of organisations involved with different types of tourism in the UK, including their roles, how they work together and how they use technology to meet changing customer needs.

Unit 4 – will give students the ability to locate numerous international holiday destinations and their gateways. Students will also be asked to investigate natural features, local attractions, accommodation and transport options to suit a variety of customers in various holiday destinations.

Year 11 Units of Study

		Length of unit
Unit 1:Exam	The UK Travel and Tourism Sector	30 hours
Unit 4	International Travel and Tourism Destinations	30 hours

<p>Spring Term 2</p>	<p>Unit 3 Learning Aim A explore the developments that have helped shape the UK travel and tourism sector</p>	<p>Unit 3 Learning Aim A explore the developments that have helped shape the UK travel and tourism sector</p>	<p>Unit 3 Learning Aim A explore the developments that have helped shape the UK travel and tourism sector</p>	<p>Unit 3 Learning Aim A explore the developments that have helped shape the UK travel and tourism sector</p>	<p>Unit 3 Learning Aim A explore the developments that have helped shape the UK travel and tourism sector</p>			
<p>Summer Term 1</p>	<p>Unit 3 Learning Aim B understand how lifestyle changes and trends have influenced the development of the UK travel and tourism sector</p>	<p>Unit 3 Learning Aim B understand how lifestyle changes and trends have influenced the development of the UK travel and tourism sector</p>	<p>Unit 3 Learning Aim B understand how lifestyle changes and trends have influenced the development of the UK travel and tourism sector</p>	<p>Unit 3 Learning Aim B understand how lifestyle changes and trends have influenced the development of the UK travel and tourism sector</p>	<p>Unit 3 Learning Aim B understand how lifestyle changes and trends have influenced the development of the UK travel and tourism sector</p>			<p>Unit 3 Learning Aim B understand how lifestyle changes and trends have influenced the development of the UK travel and tourism sector</p>
<p>Summer Term 2</p>	<p>Unit 3 Learning Aim C investigate the issues that have impacted on the</p>	<p>Unit 3 Learning Aim C investigate the issues that have impacted on the</p>	<p>Unit 3 Learning Aim C investigate the issues that have impacted on the</p>	<p>Unit 3 Learning Aim C investigate the issues that have impacted on the</p>	<p>Unit 3 Learning Aim C investigate the issues that have impacted on the</p>	<p>Unit 3 Learning Aim C investigate the issues that have impacted on the</p>	<p>Unit 3 Learning Aim C investigate the issues that have impacted on the</p>	

	development of the UK travel and tourism sector	development of the UK travel and tourism sector	development of the UK travel and tourism sector	development of the UK travel and tourism sector	development of the UK travel and tourism sector	development of the UK travel and tourism sector	development of the UK travel and tourism sector	
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2 Year Curriculum Plan Overview
Year 11

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8
Autumn Term 1	Unit 1 Learning Aim A understand the UK travel and tourism sector and its importance to the UK economy	Unit 1 Learning Aim A understand the UK travel and tourism sector and its importance to the UK economy	Unit 1 Learning Aim A understand the UK travel and tourism sector and its importance to the UK economy	Unit 1 Learning Aim B know about the industries, and key organisations, within the travel and tourism sector, their roles and interrelationships	Unit 1 Learning Aim B know about the industries, and key organisations, within the travel and tourism sector, their roles and interrelationships	Unit 1 Learning Aim B know about the industries, and key organisations, within the travel and tourism sector, their roles and interrelationships		
Autumn Term 2	Unit 1 Learning Aim B know about the industries, and key organisations, within the	Unit 1 Learning Aim B know about the industries, and key organisations, within the	Unit 1 Learning Aim B know about the industries, and key organisations, within the	Unit 1 Learning Aim C understand the role of consumer technology in	Unit 1 Learning Aim C understand the role of consumer technology in			

	travel and tourism sector, their roles and interrelationships	travel and tourism sector, their roles and interrelationships	travel and tourism sector, their roles and interrelationships	the travel and tourism sector	the travel and tourism sector		
Spring Term 1	<p>Unit 4 Learning Aim A</p> <p>know the major international travel and tourism destinations and gateways</p>	<p>Unit 4 Learning Aim A</p> <p>know the major international travel and tourism destinations and gateways</p>	<p>Unit 4 Learning Aim A</p> <p>know the major international travel and tourism destinations and gateways</p>	<p>Unit 4 Learning Aim A</p> <p>know the major international travel and tourism destinations and gateways</p>	<p>Unit 4 Learning Aim B</p> <p>investigate the appeal of international travel and tourism destinations to different types of visitor</p>	<p>Unit 4 Learning Aim B</p> <p>investigate the appeal of international travel and tourism destinations to different types of visitor</p>	<p>Unit 4 Learning Aim B</p> <p>investigate the appeal of international travel and tourism destinations to different types of visitor</p>
Spring Term 2	<p>Unit 4 Learning Aim B</p> <p>investigate the appeal of international travel and tourism destinations to different types of visitor</p>	<p>Unit 4 Learning Aim C</p> <p>be able to plan international travel to meet the needs of visitors.</p>	<p>Unit 4 Learning Aim C</p> <p>be able to plan international travel to meet the needs of visitors.</p>	<p>Unit 4 Learning Aim C</p> <p>be able to plan international travel to meet the needs of visitors.</p>	<p>Unit 4 Learning Aim C</p> <p>be able to plan international travel to meet the needs of visitors.</p>		

Summe r Term 1								
Summe r Term 2								

